





Explaining the role of public values in SDIs: The need for further research

KU Leuven Public Governance Institute

Maxim Chantillon
Joep Crompvoets
Vassilios Peristeras



Content

- 1. Research focus
- 2. Public values in administrations
- 3. Linking public values to SDIs and e-government
 - Public administration
 - The Dutch case Rathenau Research
 - PSI Regulation & INSPIRE Directive
 - II. Systematic e-Government literature review
- 4. Future SDI research



1. Research Focus

Topics

- Public Governance -> organizational structures & values
- Spatial Data Infrastructures
- E-government

Level:

- Belgian federal administration
- Flemish regional administration
- European / United Nations
- FLEXPUB Geospatial e-service strategy



2. Public values in administrations

"One can only speculate as to why the topic 'public values' ebbs and flows in the academic collective conscience. [...]

Perhaps it is simply a rationale judgement that public policy without public values adds up to little more than government mechanics."

Bozeman (2009)





2. Key argument

- Public values steer policy makers and public administrations
- e-Government and SDIs change societies and public administrations
- But there is
 - a focus on a limited number of public values in practice
 - a lack of attention for public values in research on e-government and SDIs
- Leading to a 'value poverty'



2. Public values in administrations

Line of reasoning:

Public values steer (at least partially) policy makers & public administrations



Various public values:

competion – allignment – rise and fall of values



| Responsibility to the citizen | Service to the citizen in his/her different roles | Inclusiveness |
|--|---|---------------------------------------|
| Responsibility to the elected politicians of the day | Respect for the individual | Justice |
| Proper use of public funds | Responsiveness | Fairness |
| Compliance with the law | Effectiveness | Equality of treatment and access |
| Efficient use of public funds | Efficiency | Respect for the citizen |
| Integrity and honesty | Transparency | Due process |
| Facilitating the democratic will | | Protecting citizens from exploitation |
| Accountability to government | | Protecting citizen security |
| Economy/parsimony | | Accountability to the public |
| Rectitute | | Consulting the citizen |

Service oriented

Duty oriented



Socially oriented

KU LEUVEN Bannister & Connolly, 2014 Public Governance Institute

2. A few conclusions on public values

- Widely discussed in PA
- Established research field
- Key point: commonly shared values are crucial for
 - a public administration and its policy
 - solid cooperation between actors and insitutions



Those public values are translated into policy actions

But: also the other way round – actions influence values



3. Linking public values to SDIs and e-government

But currently, there are two key challenges:

- → public values & e-government / geospatial policy
 - → PA public values <u>research</u> & e-government / geospatial <u>research</u>

Let's have a look at
(3. I.) public administration &
(3. II.) literature!



3. I. The Dutch Case – Rathenau Research

Finding: digitalization posses serious challenges to traditionally important public values!

Focus: Efficiency, effectiveness, privacy and security

- → Important public values under pressure
 - → Equal treatment
 - → Autonomy
 - → Human dignity
- → Governance approach to tackle challenges



3. I. PSI Regulation & INSPIRE Directive

- Focus on recitals → policy motivation value analysis
- PSI Regulation (2003 / 2013)

| Duty oriented | Service oriented | Socially oriented |
|----------------------|------------------|-------------------|
| 13 references | 9 references | 5 references |

→ 9 references to economic stimulation

INSPIRE Directive (2007)

| Duty oriented | Service oriented | Sociale oriented |
|----------------------|------------------|------------------|
| 18 references | 18 references | 5 references |

→ 'third parties': economic & societal stimulation



3. II. Systematic e-Government literature review

- Focus: 'e-government' / 'e-service(s) / 'public value(s)'
- Databases: Web of Science / JSTOR

- Results: 53 papers → 29 papers finally selected
- Conclusions:
 - Limited attention for public values
 - Mostly no definition provided
 - Often deconnected research approaches



4. Future SDI Research

→ Result:

- → E-government leads to a changing balance of public values
- → Examples learn that duty oriented and service oriented values are more present than socially oriented values
- → Certain public values (i.e. socially oriented values) are undermined by digitalisation

→ Challenge:

- → How to deal with this evolution?
- → How to ensure that basic values remain respected?
- → Solution: Governance



4. Future SDI Research

But: what is governance in this situation?

An interactive system of actors with assigned roles and tasks that is capable of dealing with the changing balance between public values, thereby preserving the fundamental values.

So, we advice that future SDI Research focuses on

- Governance & Public values
- Connections to other policy fields which it affects with a certain value logic



Thank you for your attention.

Questions? Comments?

Contact: maxim.chantillon@kuleuven.be

